



**PENNYIMAGING**  
EXCHANGE, INC.  
Wholesale Scanning & Image Processing

## **Penny Imaging Exchange Outlines Why Outsourcing Scanning & PDF OCR Processing Projects is Vital in These Economic Times**

*Many businesses are finding that outsourcing document scanning & conversion projects to Penny Imaging Exchange saves money, time and resources. It allows for going high tech without the extensive investment in equipment, trained technicians and pursuing ever-changing technology.*

BOHEMIA, NY, June 26, 2009: In these challenging economic times, outsourcing authority, Penny Imaging Exchange, is a champion for many companies, especially when it comes to scanning and digitizing documents. The affordability of document scanning and PDF OCR (Optical Character Recognition) processing services makes it an effective business solution for any organization.

The time and expense it would normally take to process projects in-house is usually more costly than anticipated. Sure it seems simple. Turn on the flatbed scanner and take the 100-page or so document you need to convert to PDF, Word or database and scan it through. Incorporate some sort of OCR application and poof...all is done. If only it were that simple.

Often times, most end up with poor quality resulting from inferior equipment and the lack of technology training and experience. Usually the errors that result from this process take more time and energy to clean up than it would have taken if it were just typed in the first place, as laborious as that would be.

Scanning documents and extracting the vital information requires the right technology, knowledge, expertise and skilled specialists to turn the seemingly simple process into a workable solution. When it comes to outsourcing, it's about matching needed skills to the project at hand. Practically all organizations have limits on its resources, especially in this challenging economic environment.

By outsourcing to a well-equipped professional with expertise in document scanning, optical character recognition and PDF or other file format conversion is quite cost-effective. Imagine the expenditure in time, energy, money – not to mention aggravation – you will save. Your company can properly focus its time and resources to higher value business functions. Outsourcing scanning and PDF OCR projects is a very affordable business solution.

Penny Imaging Exchange, Inc. is your perfect partner offering innovative solutions at wholesale pricing to software providers, service bureaus, resellers, consultants, vendors, and other imaging professionals including document imaging, as well as a variety of coding and ongoing document conversion services, all designed to help companies convert new and existing documents to electronic formats. No need to buy that expensive piece of equipment and put your staff through countless hours of training. PIE can do the work more efficiently and reduce cost for your organization. Put us to work for you. All of the products and services are scalable and flexible.

### **About Penny Imaging Exchange (PIE)**

Penny Imaging Exchange, Inc. is unique in that it serves as a wholesale conversion bureau providing professional backroom services to other imaging software and conversion services

providers throughout North America. The company invests in new technology to support service providers; with facilities located in New York and Georgia; personnel have over 20 years of experience in the industry.

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